



CONFERENCE 2021

GROWTH TRACK

WHAT IS GROWTH TRACK?

- Designed to answer questions about Park Valley Church.
- To help those attending to become fully-devoted followers of Jesus Christ.
- Each class moves attendees closer towards God's plan of fulfillment for their lives.
- We discuss our history, beliefs and what it looks like to follow Jesus
- Provide tools for each step of the journey

Growth Track is more than a development process, it's a decision process.

GOAL OF GROWTH TRACK

- To share the history, visions and beliefs of Park Valley Church.
- Provide tools to grow in their faith
- To discover how God designed them to serve.
- Equip them to share their faith with confidence.
- To commit to being a member of our church.

PROGRESSION OF CLASSES

Life Development Classes

Four quarterly classes, 3-4 hours each held on Sunday afternoons after church.

Results: 20-30 completed

Growth Track model (Church of the Highlands)

Four 1-hour classes immediately after the last service and offered free lunch.

Results: Great turn out, expensive, an increase in activity

Updated Growth Track

1-hour classes during the services. Monthly rotation schedule.

Results: an increase in class awareness and attendance, budget for class became nominal

COMPLETION RESULTS

SERVING			TITHING			CONNECT GROUPS			ATTENDANCE/GRADUATION		
YEAR	PRE GT	POST GT	YEAR	PRE GT	POST GT	YEAR	PRE GT	POST GT	YEAR	101	GRAD
2017	19%	59%	2017	6%	68%	2017	28%	37%	2017	157	109
2018	25%	56%	2018	34%	61%	2018	12%	36%	2018	221	117
2019	14%	60%	2019	30%	55%	2019	15%	44%	2019	239	193
2020	19%	46%	2020	25%	41%	2020	22%	36%	2020	260	194
2021	21%	60%	2021	38%	50%	2021	23%	32%	2021	438	314*

* Does not include November data

CLASS DESCRIPTIONS

HOW EACH CLASS OPERATES:

Each class:

- One hour in length
- Workbooks – fill in blanks
- Includes a testimony or relevant video
- Ends with a challenge

MEMBERSHIP 101:

Beliefs of Park Valley Church

- Our history, values, and vision
- How our church operates
- What we believe
- Opportunity to become a member
- Contact/Staff list
- Social media pages
- Complete 101 Information Form for next steps

MATURITY 201:

Habits of a Healthy Believer

- Bible Study – How to get more from your Bible
- Prayer – The six parts of prayer
- Giving of Ourselves - Tithing
- Fellowship – Connect Groups
- Complete 201 Information Form for next steps

MINISTRY 301:

Discovering Your Spiritual Gifts

- S.H.A.P.E. Profile
- Overview of spiritual gifts
- Say Yes! Challenge
- Complete 301 Information Form for next steps

MISSIONS 401:

Sharing Your Faith

- How to write and share your testimony
- Global and local mission opportunities, as well as missionaries that our church supports.
- Celebration of graduation with Grad Bags
- Complete 401 Information Form for next steps

OUTSIDE OF CLASS

- Inviting participants
- Tracking
 - Each class and challenge
 - Demographic statistics
 - Follow up by phone, email, text.
- Collaborating with database team and ministry leaders
- Updating participant and leader books, ordering supplies, prepping Grad Bags